



2017 Nevada Small Farm Conference
February 3-4, Nugget Casino Resort, Sparks

Exhibitor Registration

Organization Name: _____

Contact: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____ Alt. phone: _____

E-mail: _____ Website: _____

Exhibitor fee includes booth space and 2-day conference registration for one person, including lunch on both days.

Exhibitor Raffle - Participation is voluntary; however, we encourage each exhibitor to offer a raffle prize to help drive traffic to your booth. Raffle prizes will be awarded during the conference luncheon on Saturday. See Page 2 of Exhibitor Registration for details.

Exhibitor Categories and Fees

- \$225 - Business
- \$175 - University, Government & Nonprofit Exhibitors

Optional

- \$30 per person - Friday Night Social Mixer (Feb. 3)

Electrical Requirements

- Check this box if your booth requires electricity

Booth Size - 6-foot freestanding table

We will send booth specifications, set-up and breakdown times, and other pertinent information approximately one week before the conference.

Payment methods:

You may pay by check, payable to **Western Nevada College - Small Farm Conference**, or by credit card. Mail check along with exhibitor application to Western Nevada College, ATTN: Ann Louhela, 160 Campus Way, Fallon, NV 89406.

If you wish to pay by credit card, please call Ann Louhela, 775-250-1339, with credit card information.

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Questions? Call Ann Louhela, Conference Coordinator at 775-250-1339, or email ann.louhela@wnc.edu.



2017 Nevada Small Farm Conference Exhibitor Raffle

To help drive traffic to exhibitor booths, the conference will conduct an Exhibitor Raffle during the final luncheon of the conference on Saturday, February 4.

Participation in the Exhibitor Raffle is voluntary; however, we encourage all of our Exhibitors to conduct a raffle. The size or amount of the raffle prize is less important than having as many Exhibitors as possible participate in the event. Raffle prizes can be anything from goods or services that you provide to gift certificates, baskets of (fruit, coffee, etc.).

The rules are simple:

1. You supply the raffle prize.
2. You collect the business cards, slips of paper, etc. used to identify potential winners.
3. Exhibitors may not enter other exhibitors' raffles.
4. The drawing must be held at the conclusion of the Conference, in full view of the participants and the winner must be registered for the Conference AND be present in order to win the prize.

During the Saturday luncheon, we will call up Exhibitors who have raffle prizes to the microphone. Exhibitors will be identified and thanked for their participation in the Conference. The Exhibitor representative will draw the winning name and award the raffle prize to the winner. In the event that the winner is not present, successive names will be drawn until a winner is found.

At the conclusion of the Exhibitor Raffle, we will draw for the **Grand Prize** of a full conference scholarship to the 2018 Nevada Small Farm Conference including the Friday Night Social Mixer (value \$125).

The Exhibitor Raffle and the Grand Prize drawing are key to driving traffic to your booth and to holding the crowd through the end of the Conference. Please consider participating at whatever level you can.